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PRICING GUIDE



THANK YOU FOR CONSIDERING MY SERVICES!

Please reference basic pricing below. Each job is a little different, and an official quote will depend on the complexity of the design and/or quantity of content. Please describe your vision in detail so I can compile an accurate estimate for you. If you accept the estimate, a 50% deposit is required to retain my services and begin work.

Large Venue Chalkboards / Mirrors <i>(See price tiers on following pages.)</i>	\$250-\$500
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Seating Chart (printed cards)	\$150-\$250
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Seating Chart (written)	\$175 setup + \$1/name
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Welcome/Menu/Program Signs	\$150-\$250
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Digital Design Files	starting at \$25
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Printed Stationery <i>(Quantities of 10 or less printed grayscale, in-house. Larger scale jobs are sent to a local printshop.)</i>	starting at \$25
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PLEASE NOTE:

- A **rush fee** of \$50 will be applied to the client's estimate/invoice if hired **less than 1 month before** event.
- Venue-owned chalkboards/mirror designs will be created using whatever medium the proprietor requires. Rented items will be created using chalk/paint markers.
- If desired, clients may provide their own writing surface (chalkboard/mirror/etc.) My current Rentals include an assortment of Chalkboards and Mirrors, most of which are listed in the Rentals section of my website. A corresponding rental deposit will be added to the client's estimate/invoice.
- **Delivery and pickup** of signage items is complimentary for clients who've hired me to do in-venue artwork. For other clients, these services are available for an extra fee, depending on date availability and event location. Clients can otherwise pickup and return rental items to the DOD studio in Cary (27513).

CHALKBOARD PRICING TIERS



The quality is ALWAYS top tier, but the size and complexity of your design is ultimately what drives the price! Hopefully this breakdown will help you find the price that fits your style and/or budget. If there is a specific design from my portfolio you'd like to emulate, just let me know and I'll tell you which tier it falls into (and why, if you're curious!) Please note, Tier 4 designs may not be possible with limited venue access; they typically take 3-4 hours to complete.

TIER 1
\$250

- Smaller chalkboards/mirrors (TOAS, MKM)
- Rock-bottom price for TCR
- Minimal content (<50% board coverage)



TIER 2
\$300

- Basic price for most TCR chalkboards
- Simple illustration, minimal wording
- Rock-bottom price for TSR & RH boards
- Minimal content (<50% board coverage)



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TIER 3
\$350

- Basic price for most TSR & RH boards
- Simple illustration, minimal wording
- Mid-price for TCR chalkboards
- Moderately detailed illustration and/or extra wording



TIER 4
\$400+

- Full-coverage or intricate designs
- Detailed illustrations, filling/blending, etc
- Extensive wording (timelines, seating charts, etc)
- Chalk marker (Cookery board)

